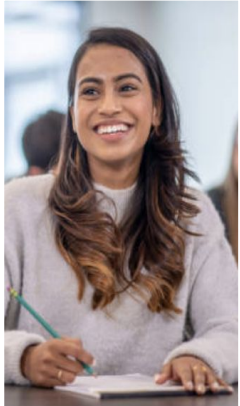

Career Technical Education

— Haverhill High School —



Haverhill High School is proud to announce the addition of: 2 New Career Technical Education Programs

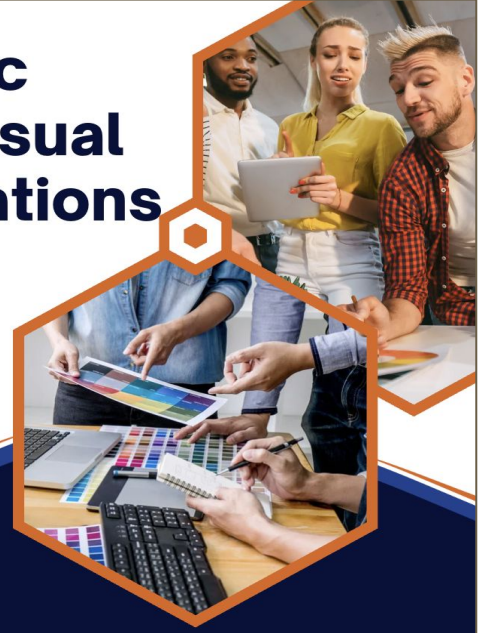


Teacher Training Program

CTE Graphic Design & Visual Communications Program

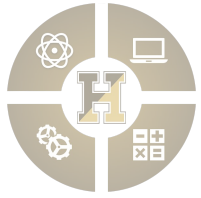


CTE Graphic Design & Visual Communications



Apply Today: <https://haverhill.go2cte.com/>

What is CTE?



Cohort Structure

Series of Rigorous Technical Courses (Industry Credentials)

Advisory Committees

Work-based Learning Opportunities

Industry Certifications

Benefits & Highlights of CTE Programs



Addresses District and School Goals:

- Increase Graduation Rate
- Increase # of students attending college
- College and Career Ready (Future Ready)

Community Benefits:

- Adds to the STEM Labor Force
- Supports Economic Growth

Provides Choice & Opportunity:

- Expanded Access to CTE programs
- Access to AP / Concurrent Enrollment
- Prep for Certifications (e.g. CNA, EMT)
- Post-secondary and Career Prep

CTE Graphic Design and Visual Communications Program



Students harness *creative thinking* & *design industry tools* giving them a competitive skill set.

Program Highlights:

- Hands-on learning with **Adobe** Creative Suite and other design tools
- **Real-world** experience through **internships** and **design challenges**
- **Portfolio development** for college and career readiness
- Engagement with local design professionals and mentors
- Opportunities to earn industry-recognized certifications, including:
 - **Adobe** Suites Certifications
 - **OSHA** 10-Hour Workplace Safety

CTE Teacher Training Program

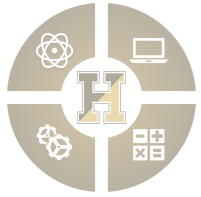


This program will **prepare students** for a job in education or a related field.

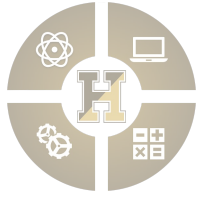
Program Highlights:

- In-depth training in **lesson planning, classroom management, and child development**
- Internships in **preschool, elementary, middle, and high school** settings
- Opportunities to earn industry-recognized **credentials**, including:
 - **Early Education and Care (EEC)** Certification (Infant/Toddler or Preschool Teacher)
 - **OSHA** 10-Hour Workplace Safety
 - **First Aid & CPR**

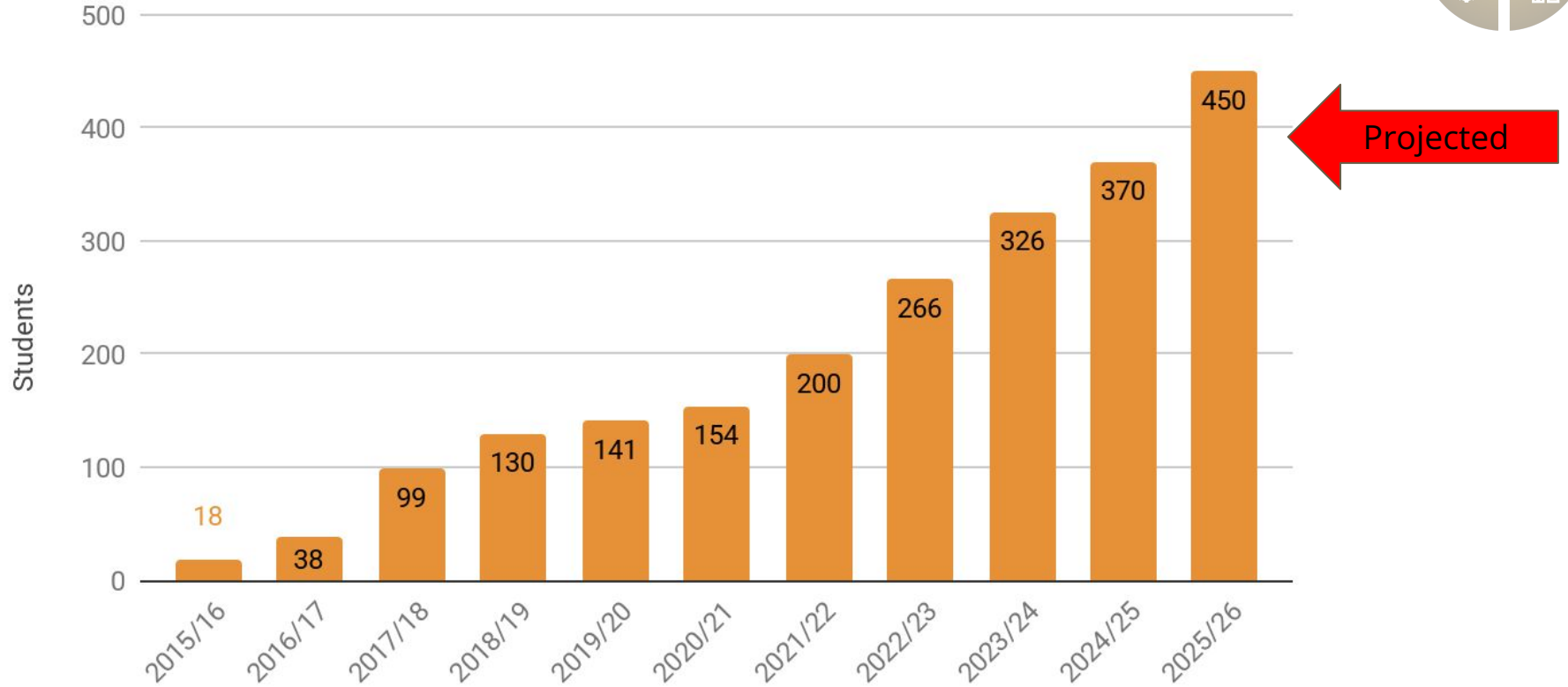
Current CTE Program Designations

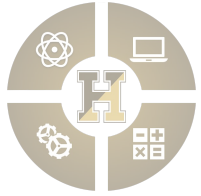


P E R K I N S	CH 74	CH 74: Information Technology (Information Support Services and Networking) 2015/16
		CH 74: Computer Science & Web Development (Programming & Web Development) 2017/18
	I N N O V	Non-CH 74: Innovation Pathway: Healthcare Occupations 2016/17 (Ch 74 App Submitted June 2025)
		Non-CH 74: Innovation Pathway: Biomedical (PLTW) 2022/23
		Non-CH 74: Innovation Pathway: Engineering/Manufacturing (PLTW) 2023/24
	LINK TO PROGRAMS: https://cte.haverhill-ps.org/	

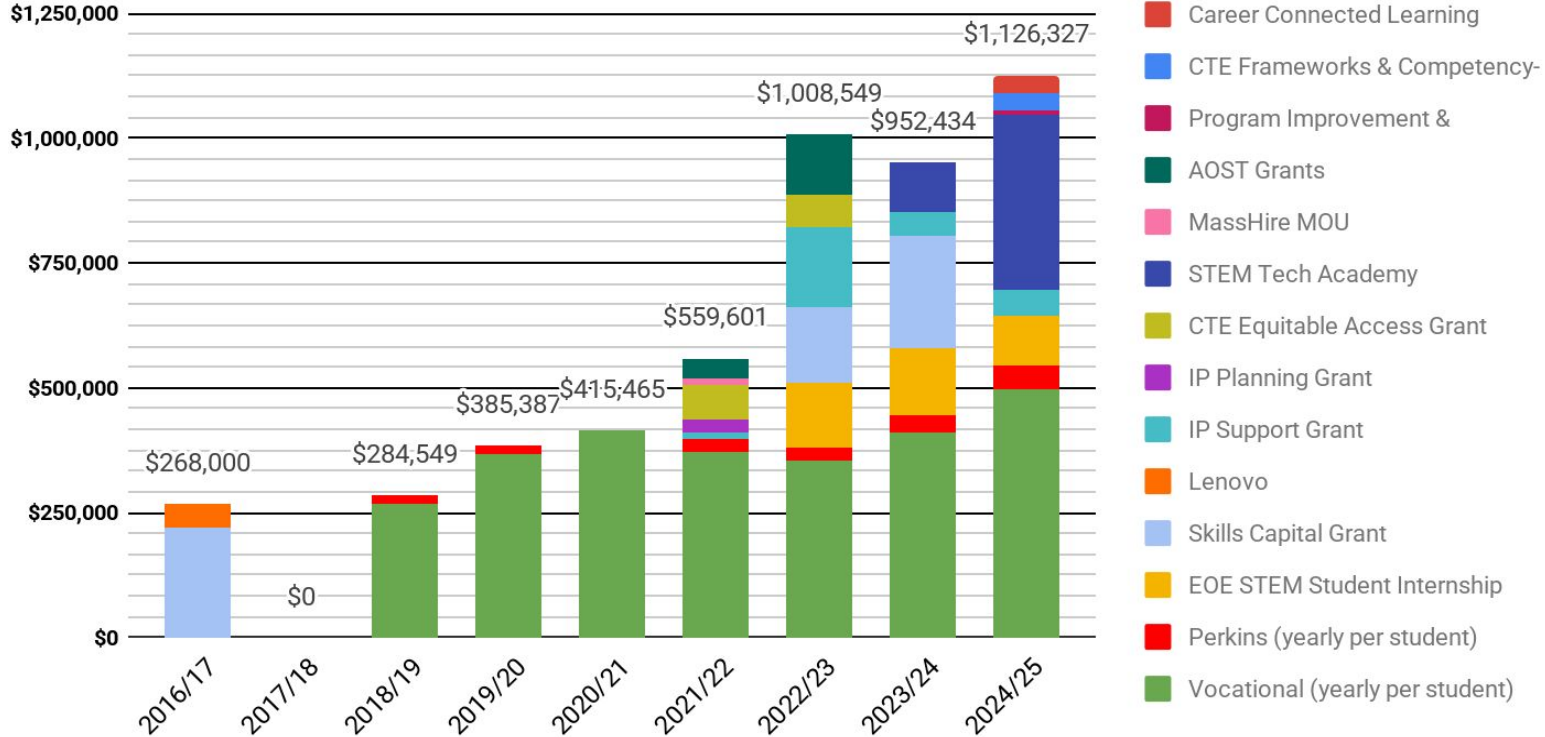


CTE Student Enrollment



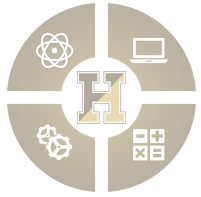


CTE Funding



Grants and Funding

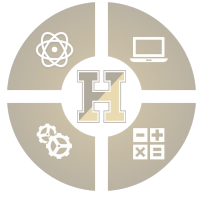
CTE Foundational Needs



Priorities: Human Resources, Facilities and Equipment to Support the **Growth** and **Accessibility**

- **Work-based** Learning & **Internship** Staff
- Job Coaches (**academic & non-academic support**)
- Industry Standard **Equipment**

CTE Program Growth Aligns with:



District Vision



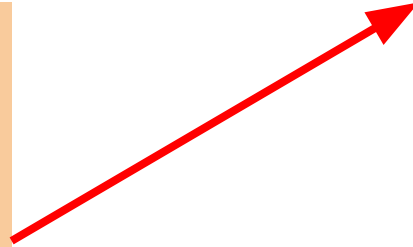
High School



Middle School

Community Stakeholder
Input & Support to
vertically align programs.

Commitment to maintain
& support structures as
we grow.



Thank you for your time.

Questions??

