

LIVE UNITED

COMMUNITY SCHOOLS STRATEGY OVERVIEW

United Way of Mass Bay | Haverhill School Committee

July 25, 2024

AGENDA

-  Welcome
-  About the United Way of Massachusetts Bay
-  Community Schools Overview
-  Haverhill Community Schools Opportunity
-  Closing & Next Steps

ABOUT
UNITED
WAY OF
MASS BAY



Advancing Economic Justice

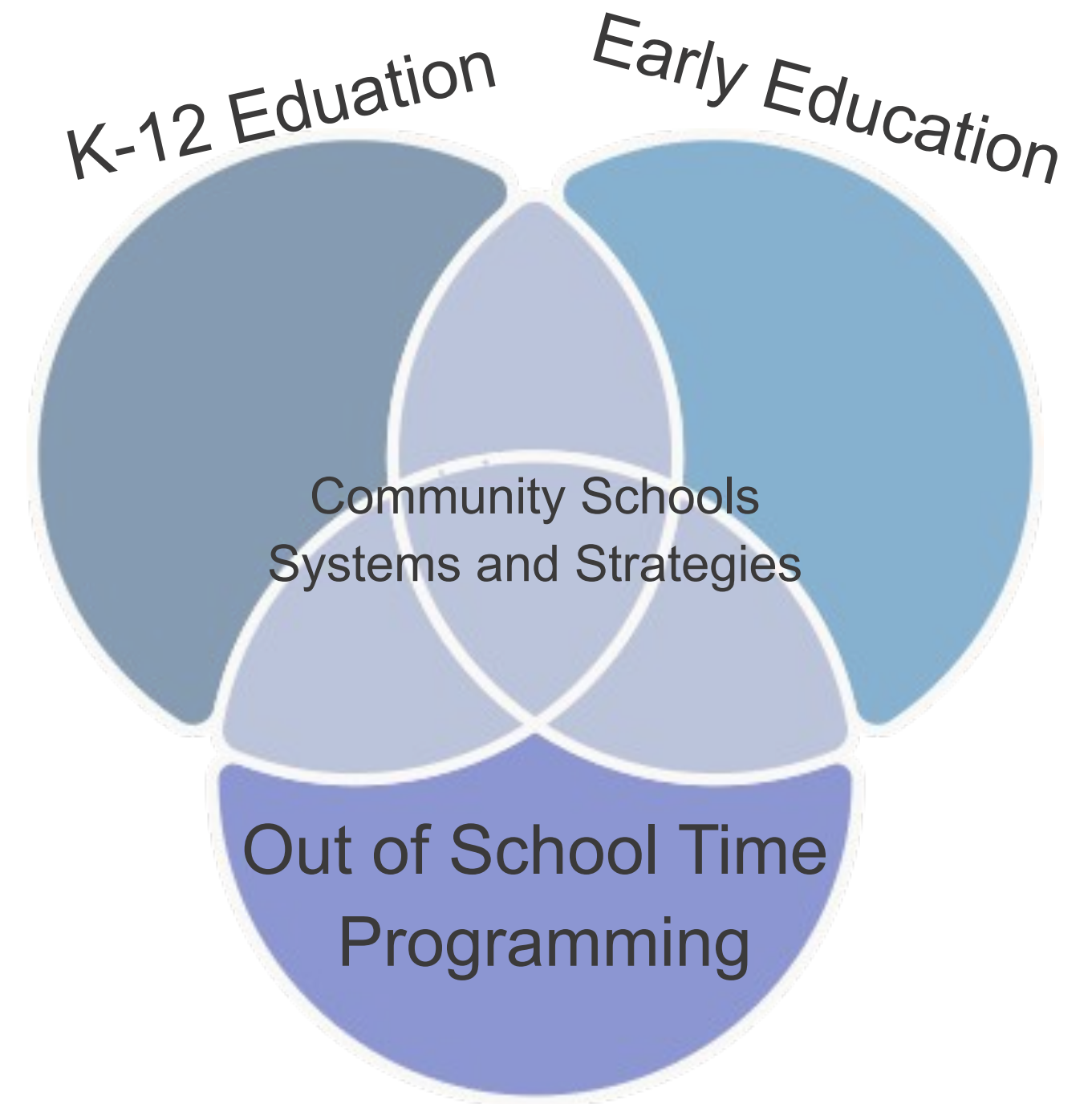
Our Vision: United Way will advance an economically just region where **financial wellbeing is universal** and **prosperity is shared equitably** across race and ethnicity.

ALIGNMENT TO NEW WAY FORWARD

UNITED WAY ENVISIONS A MASSACHUSETTS WHERE

Children and young people can explore interests, engage in activities, and nurture their aspirations. Parents and caregivers have EEOST care while they work and learn

The education sector is integrated and connected, has adequate resources and funding, and is centered on the needs of children, youth, and families



A systems change strategy to focus our partnerships and resources where they are needed the most.

- **According to 2021 data, 293,211 people in our footprint have below federal poverty-level income.**
- **More than 2/3 of them live in these 12 cities.**



COMMUNIT

Y

SCHOOLS

OVERVIEW



THE COMMUNITY SCHOOLS STRATEGY

The community schools strategy **transforms** a school into a place where educators, local community members, families, and students work together to **strengthen conditions** for student learning and healthy development. As partners, they **organize in- and out-of-school resources, supports,** and opportunities so that **young people thrive.**

AN EVIDENCE BASED APPROACH

RAND Corporation found that students in NYC community schools:

- Miss fewer days of school
- Have fewer disciplinary incidents
- Have improved math scores
- Are more likely to graduate on time

Over 5 year, compared to control schools, NYC Community Schools experienced:

- 1-2% higher attendance
- 7-8% lower chronic absenteeism
- ~.08 SD higher scores for ELA and .15 SD higher scores for Math on statewide assessments

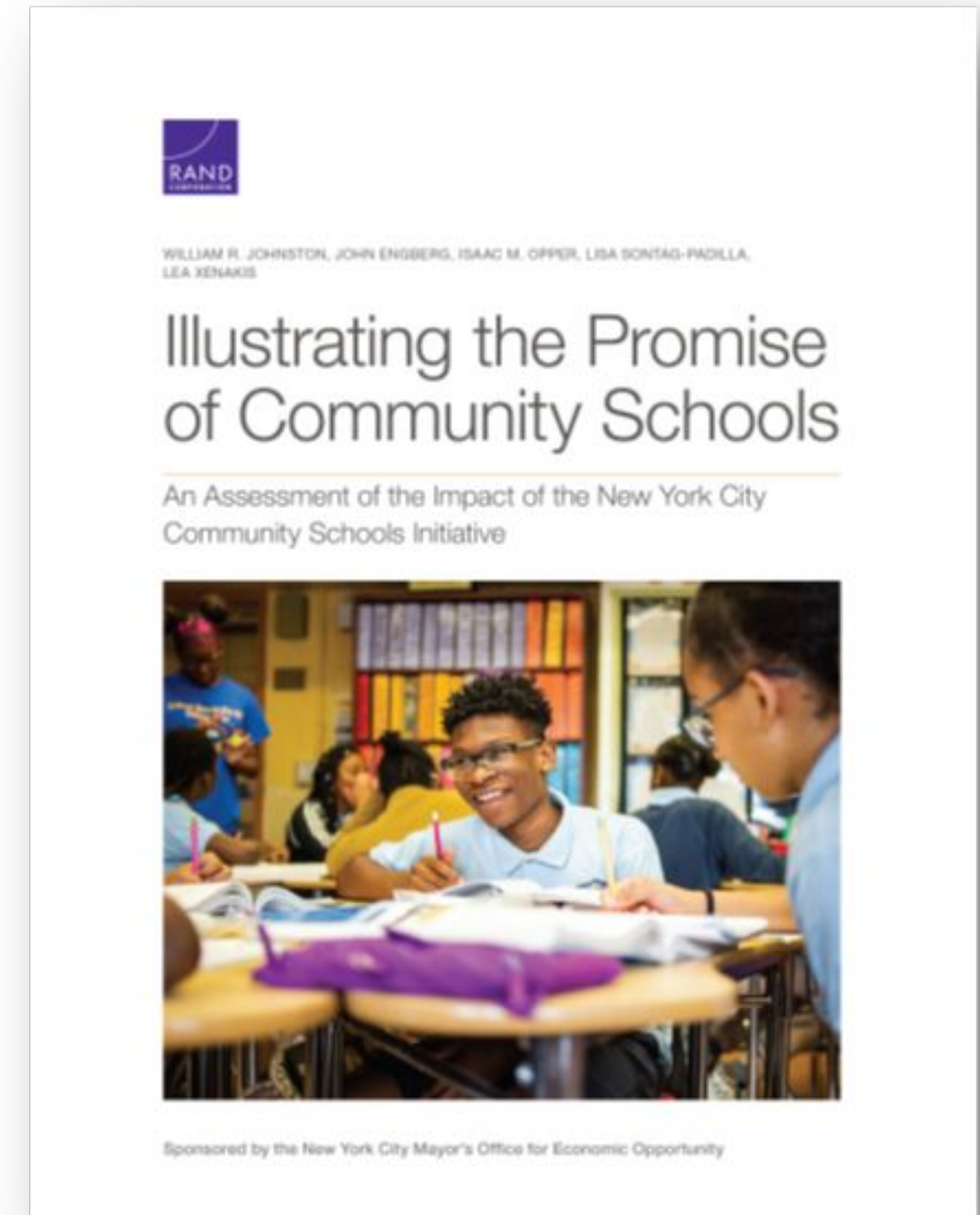
Sources: • Greatest effects in the third year of implementation

Johnston, W. R., Engberg, J., Oppen, I. M., Sontag-Padilla, L., & Xenakis, L. (2020). Illustrating the Promise

Coffey, M. (2023, January 26). Impact of community schools on attendance and achievement. Retrieved March 13, 2023, from

<https://fordhaminstitute.org/national/commentary/impact-community-schools-attendance-and-achievement>

Covelli, L., Engberg, J., & Oppen, I. M. (2022). Leading Indicators of Long-Term Success in Community Schools: Evidence from New York City. Annenberg Institute at Brown University. <https://doi.org/10.26300/59q2-ek65>




THE COMMUNITY SCHOOLS STRATEGY

Essentials for Community School Transformation



LEGEND



 Why we do this work

THE COMMUNITY SCHOOLS STRATEGY

Essentials for Community School Transformation

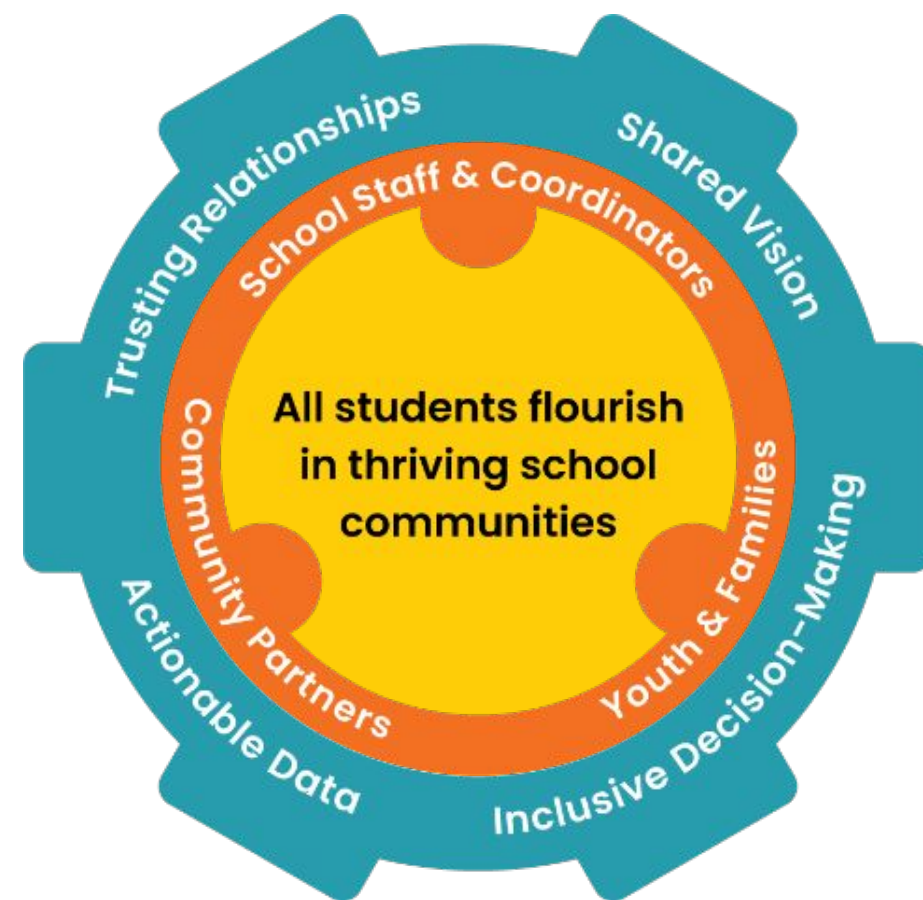


LEGEND




-  Why we do this work
-  Who drives this work

THE COMMUNITY SCHOOL STRATEGY

Essentials for Community School Transformation

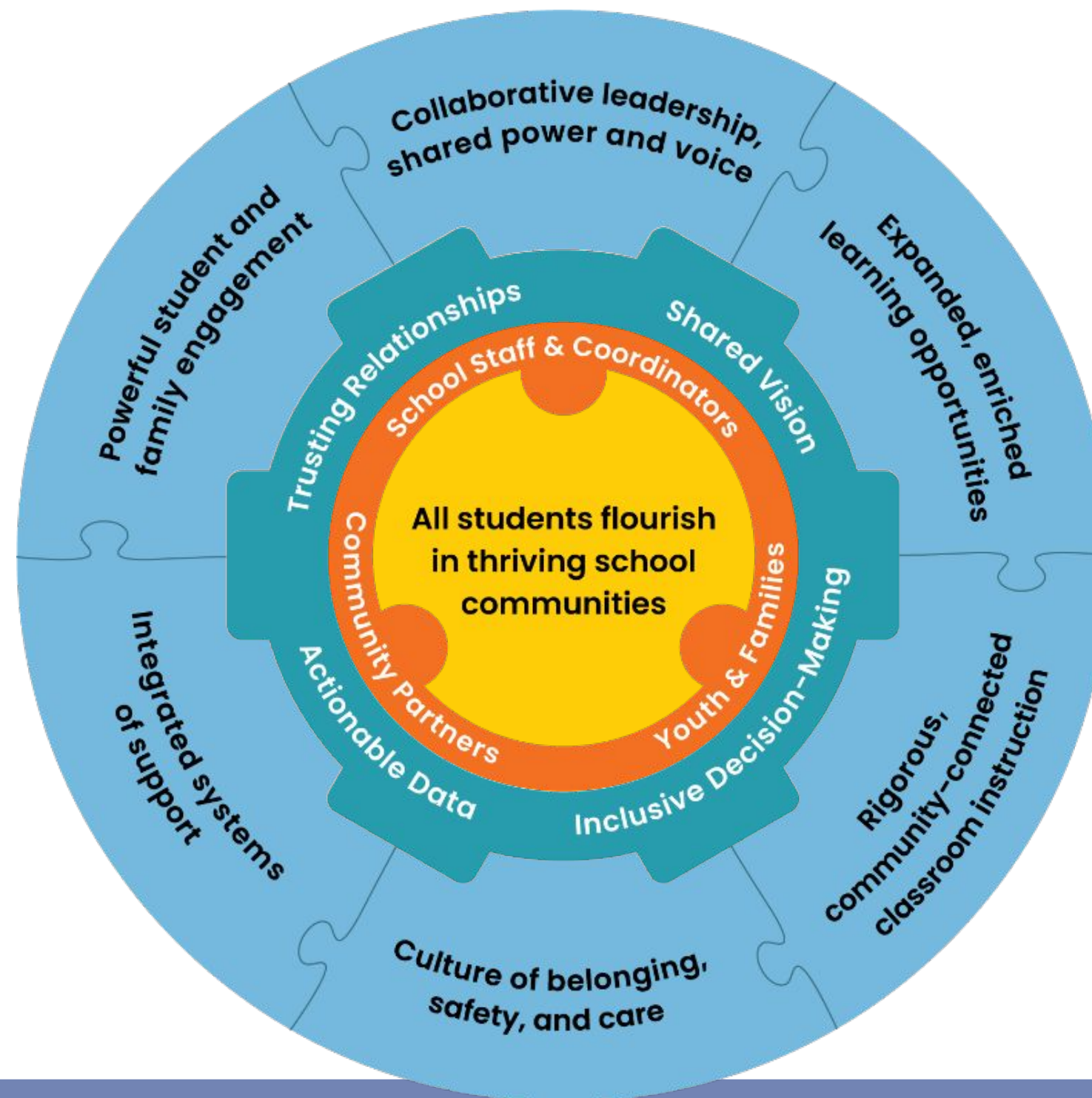


LEGEND





-  Why we do this work
-  Who drives this work
-  Enabling conditions

THE COMMUNITY SCHOOL STRATEGY

Essentials for Community School Transformation

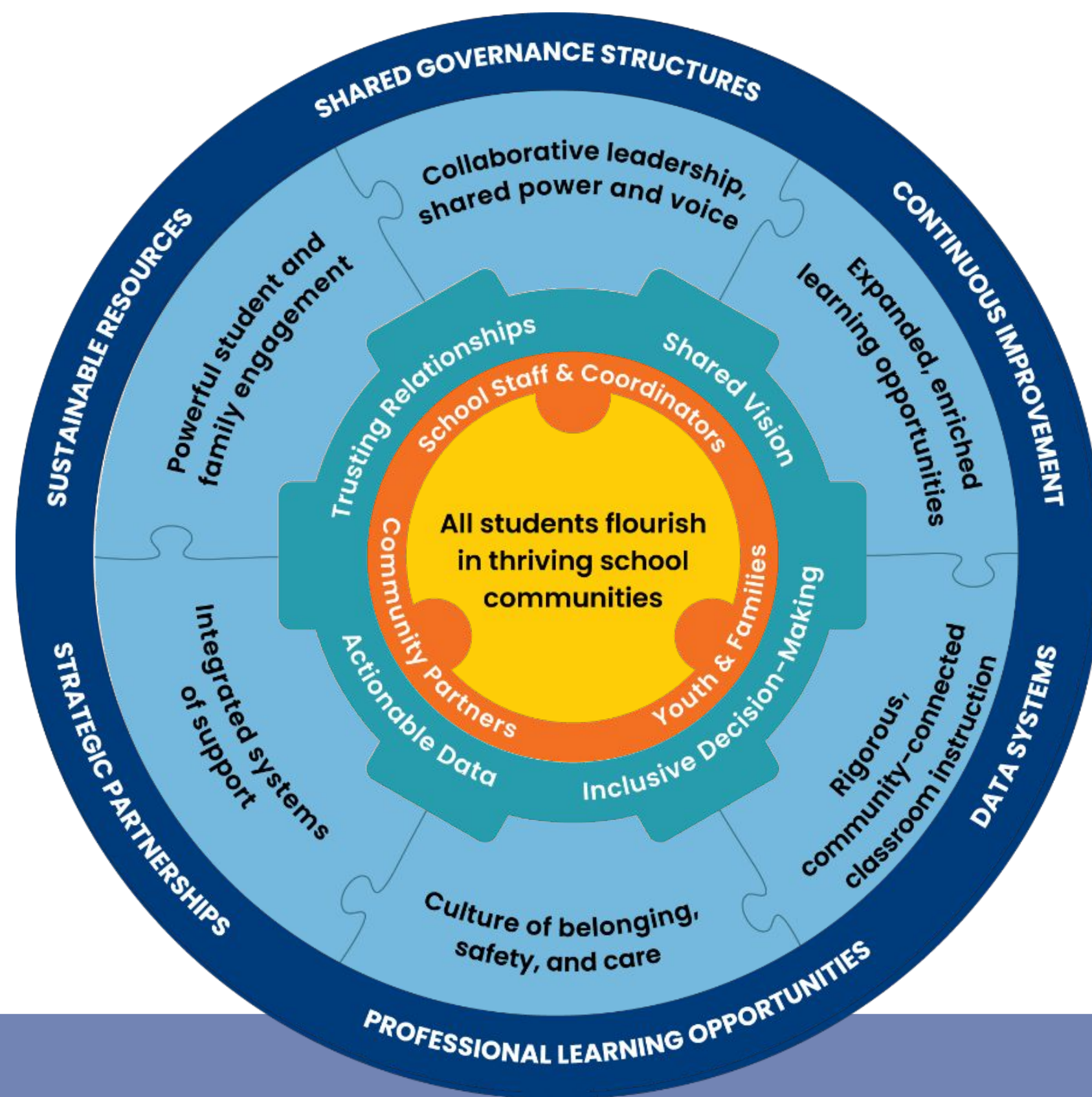


LEGEND

-  Why we do this work
-  Who drives this work
-  Enabling conditions
-  Key practices

THE COMMUNITY SCHOOL STRATEGY

Essentials for Community School Transformation



LEGEND

- Why we do this work
- Who drives this work
- Enabling conditions
- Key practices
- Supportive infrastructure

COMMUNITY SCHOOLS IN HAVERHILL

- Partnering with other cross-sector alliances in Haverhill
- Team of Haverhill leaders attended national Community Schools x Family Engagement Conference in Atlanta in late May
- Developing strategy with Consentino and Nettle; Coordinator positions are posted
- Funding from Richard K. Lubin Family Foundation

ELEMENTS OF A COMMUNITY SCHOOLS STRATEGY





Trends over 30 Years

Where we were then

- ♦ Co-location
- ♦ Adding programs and events
- ♦ CBOs as vendors
- ♦ Wrap-around services (often about “fixing” kids)
- ♦ Program-centered
- ♦ Time-limited project
- ♦ Targeted on struggling schools
- ♦ Innovators developing one or a few schools

Where we are now

- ♦ Collective impact
- ♦ Whole-school transformation
- ♦ CBOs as partners
- ♦ Integrated services, opportunities, and supports
- ♦ Student-centered
- ♦ Long-term strategy
- ♦ The way we do school
- ♦ Developing systems of community schools



ELEMENTS OF SUCCESSFUL IMPLEMENTATION

COMMUNITY SCHOOL

DIRECTOR/COORDINATOR

- School leadership
- Implements plan
- Data-informed decision making
- Manages partnerships

SITE-BASED PROBLEM SOLVING TEAMS

- Meet regularly
- In-school supports for students and families

COMMUNITY ASSETS AND OPPORTUNITIES

ASSESSMENT

- Data Collection
- Community assets, resources, needs
- Informs and drives decisions

COLLABORATOR AND PARTNER TEAMS

- Community Partners
- Shared vision
- Coordinated plan

COMMUNITY SCHOOLS RESOURCES

2 Community School Coordinators

Partnership
Grants

Evaluation

Materials

Professional
Development

Multi-year philanthropic support

United Way facilitation

~\$250,000 per school per year

UNITED WAY'S ROLE

SUPPORTING DISTRICTS AS AN INTERMEDIARY ORGANIZATION:

- Launch new CS Districts
- Identifying Lead Agents
- Guide Vision and Strategy
- Support Aligned Activities
- Establish Shared Measurement Practices
- Build Public Will
- Advance Policy

SUPPORTING SUSTAINABILITY WITH A STATEWIDE MOVEMENT:

- Support Statewide Vision and Strategy
- Managing statewide coalition
- Build Policy agenda
- Convene school districts and community members
- Ensure strategy is informed by student, family, and community voice
- Activate community engagement

A TEAM BASED APPROACH

"Education is a team sport and kids must win."

Dr. Jocelyn Hively, EdD, BCBA,
Superintendent, Standard School District, Bakersfield, CA

TOGETHER. EVERYONE. ACHIEVES. MORE.

STILL CURIOUS? WATCH THIS:



HOW TO REACH US

Sarah Link, Vice President, Community Impact

slink@supportunitedway.org

617-624-8155

Renee Omolade, Senior Director, Community Schools

romolade@supportunitedway.org

617-624-8074