



Haverhill Public Schools and Brightside Partnership



Who: Brightside non-profit and Haverhill Public Schools

What: Place 36 inch square resin planters at three schools, one at each. The planters will be sponsored by community members.

When: A pilot would begin spring 2024, additional schools would be included in the future.

Why: This partnership will help further Brightside's mission of beautification and environmental engagement in the City of Haverhill. Students will benefit from new and enriching experiences paid for by these community donations.

How: The Brightside group and Committee members will work to recruit sponsors for each of the planters. Brightside will work with Haverhill Public School to place the planters in acceptable locations.

Sponsors will make an annual donation in the amount of \$1500.00 (or more?) annually to the school where the planter is placed, and pay Nunan's Florist & Greenhouse directly for the plantings and care. Nunan's fee is approximately \$400. Nunan's will perform three plantings per year: spring, summer and fall/winter. They will also perform maintenance and watering of plants during the growing season. Sponsors will be allowed to add a sign on their planter, see examples above. The \$1500 donation will be held at each school in a revolving fund to be used for student learning and enrichment activities that will be enjoyed by at least half of the student body.

Example activities might include: guest speakers, museum to school visits, assemblies with new learning experiences.

We would stipulate that these funds are not intended to be used for classroom materials, buses for field trips, or in-school celebrations etc.

Pilot: We would like to pilot this idea at **Tilton Elementary**, **Walnut Square Elementary**, and **Golden Hill Elementary** Schools starting in the spring of 2024.

Why these Schools?

Sign visibility from the roadway is a consideration when recruiting sponsors. Planters at Walnut Square and Tilton would be easily visible from the road. Planters would add to the green space around these schools. Golden Hill was chosen because there is already a willing sponsor.

Additionally these three schools are already on the route that Nunan's follows when watering other Brightside planters.

Why only three?

Brightside has three planters that are not yet spoken for for the 24-25 season. We would plan to add planters each year, as funds are available through the Brightside program. The goal is to have planters and sponsors for each of our HPS Schools in the future.

What is needed from the School Committee?

Discussion of this plan - is this an idea we would like to try out?

As it stands HPS have a policy against advertisement on school grounds.

The Committee would need vote on whether to make an exception in this case. **See policies below.**

File: KHB - ADVERTISING IN THE SCHOOLS

The School Committee may grant permission for advertising of commercial products or services in school buildings or on school property under guidelines or regulations it may approve. Otherwise, no advertising of commercial products or services will be permitted in school buildings or on school property. Publications of the school system will not contain any advertising. However, this will not prevent advertising in student publications that are published by student organizations, subject to administration controls, or the use of commercially-sponsored, free teaching aids if the content is approved by the administration.

Solicitation of sales or use of the name of the school system to promote any product will not be permitted by the Committee.

SOURCE: MASC October 2016

KCD - PUBLIC GIFTS TO THE SCHOOLS

The Superintendent will have authority to accept gifts and offers of equipment for the schools in the name of the Committee when the gift is of educational value. In the case of gifts from industry,` business, or special interest groups, no extensive advertising or promotion may be involved in any donation to the schools.

Gifts that would involve changes in school plants or sites will be subject to School Committee approval.

Gifts will automatically become the property of the school system. Any gift of cash, whether or not intended by the donor for a specific purpose, will be accepted by vote of the School Committee, handled as a separate account and expended at the discretion of the Committee, as provided by law.

The Committee directs the Superintendent to assure that an appropriate expression of thanks is given all donors. SOURCE: MASC October 2016 LEGAL REF.:M.G.L. [71:37A](#)