

Haverhill Public Schools
Grade Level 9-12 Commercial Art Curriculum Map

September	October	November	December	January
Introduce Commercial Art <ul style="list-style-type: none"> • Process: thumbnails to comprehensives to finals • Show and find examples • Logo Design • Poster Design • Review 3 Components: <ul style="list-style-type: none"> ○ Lettering, ○ Color ○ Illustration • Discuss advertising and impact on consumerism 	Creative Lettering Project <ul style="list-style-type: none"> • Book Cover • CD Cover • Menu Design • Package Design Introduce Storyboarding <ul style="list-style-type: none"> • Create storyboard for: <ul style="list-style-type: none"> ○ Book ○ Movie ○ Comic Strip ○ Music Video ○ Animation Cells 	Major Project: Monument or memorial design. <ul style="list-style-type: none"> • Research examples: <ul style="list-style-type: none"> ○ Heroic person ○ Event ○ Place • Sculptural Design • Landscape Design • Create Model (Marquette) 	Intro to Careers in Art: <ul style="list-style-type: none"> • Have professionals come to speak to class. • Arrange site visits • Select occupation or field for “Apprenticeship” • Begin Independent project in chosen field. Process: <ul style="list-style-type: none"> ○ Thumbnail to ○ Comprehensives to ○ Finals. • Conference w/Instructor 	Prepare Final Presentation Boards <ul style="list-style-type: none"> • Presentations to Class Final Portfolio Review/ Critique
February	March	April	May	June
Repeat of Semester 1	Repeat of Semester 1	Repeat of Semester 1	Repeat of Semester 1	Repeat of Semester 1

The Mission of Haverhill High School is to produce self-directed learners who read, write, and speak effectively in Standard English and who apply analytical and technological skills to interpret information and problem solve.